



informag.com.au/track



ASSET MANAGEMENT AND YIELD TRACKING

GrowData Track brings the age-old practice of vigilance into the modern age.

Offering real-time tracking and reporting of agricultural machinery, it ensures that you're always connected and in control, blending meticulous farm work with today's Internet of Things (IoT) capabilities.

Real-Time Insight, Real-Life Impact

Features and Benefits

Stay on track with real-time asset and yield data.

- Live Location Tracking: Know where your equipment is at all times
- Usage Monitoring: Understand how your machinery is being used to optimise operations
- Yield tracking: Get direct visibility on yield with harvest tracking

Operational Efficiency: Boost productivity with insights into equipment use

Cost Reduction: Lower maintenance costs through timely alerts and actions

Data-Driven Decisions: Make informed decisions based on comprehensive usage data

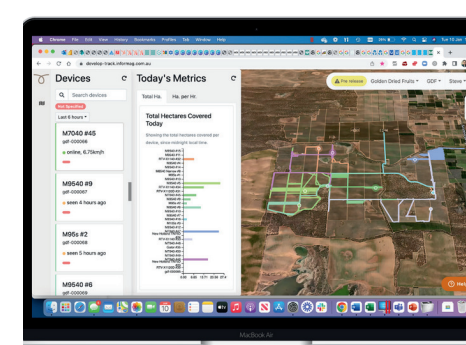
About Us

Founded in 2012 by Jennie Savill and drawing on the rich agricultural legacy of her family, Inform Ag is more than just a technology company. Drawing from six generations of farmers, Inform Ag is deeply entrenched in the farming world. This unique perspective shapes our approach, blending cutting-edge technology with an intrinsic understanding of the agricultural sector's needs.

By marrying tradition with technology, Inform Ag has established itself as a trusted partner for farmers seeking to navigate the challenges of modern agriculture, making it a leader in the field and setting a new standard for success in the agtech industry.

Why Choose Us?

- We can customise the solution and Track's focus to your needs and leverage your machines' data.
- Cloud-based management and reporting based on data reported by our Track box (hardware product installed on your machines)..
- We are partnering with leading manufacturers, like Jackrabbit.
- We are farmers too and use and perfect our products on our farm.



Contact Us

+61 (0)7 3184 8140 // informag.com.au/track

